

BCCLS Website Redesign

Overview

The BCCLS website shall provide a clear definition of BCCLS and our commitment to collaboration through cost-effective resource sharing, shared professional development, and the fostering of initiatives to facilitate a forward-thinking public library system. It shall act as a valuable online resource for the public, including government officials, library trustees, library donors, and BCCLS patrons; the website will provide access to our member libraries and shared resources, while providing them with important updates that may affect their library privileges.

We will use Wordpress to create a new site that will make content management easier. The site will be user-friendly and designed for mobile devices first. This will provide a more direct and efficient route to our member libraries and shared resources, and it will be accessible on various devices such as laptops, desktop computers, tablets, and mobile devices.

To ensure that the call-to-action buttons and colorful images are emphasized, the site will have neutral tones and white backgrounds. Using a neutral color palette will showcase the BCCLS branding plan. Our goal is to create a positive impression, so the navigation and visual hierarchy will be designed to be user-friendly and straightforward. Adding a new search bar will make finding information effortless resulting in increased efficiency and a lower bounce rate for the website.

Goals

1. **Identify and define BCCLS through the core tenants of the BCCLS mission statement:**
 - a. **Cost-effective resource sharing**
 - i. **eContent**
 - ii. **Delivery**
 - b. **Shared professional development**

- i. Events**
 - ii. Scholarship**
 - iii. Want Ads**
 - c. Managed IT services**
 - i. Support**
 - ii. Managed equipment**
 - iii. Managed wifi**
- 2. To present a list of member libraries**
- 3. To present important BCCLS-wide announcements to patrons in real-time**

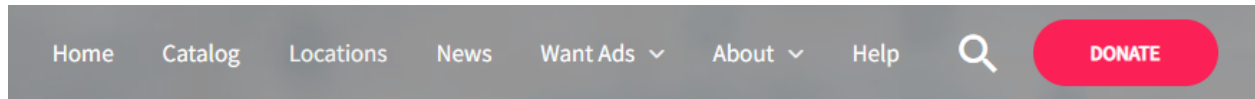
Specifications

The upcoming BCCLS website will offer BCCLS patrons a real-time platform to access a variety of information, including shared resources, member library locations, announcements, and updates. Users will be able to easily search for and access both short and long-term messages such as emergency closings. The search bar in the main navigation will make it easier for new patrons to quickly search for listings, without having to navigate around the website to find the search page. If a top-level option called "Locations" is added in the main navigation, it will allow patrons to find our libraries more easily.

The News page will be designed as a blog-style platform with a graphic and headline intended to attract the attention of the reader. It will contain various announcements pertaining to events such as BCCLS Scholarship events which are open to the general public including the Friends Brunch, Trustee events, and other events which are meant exclusively for BCCLS members and patrons.

Main Navigation

The new website will have an easy-to-use navigation system. The current menu, which is overcrowded, will be streamlined to make it slimmer and more efficient.



Home

Catalogs

Locations

News

Want Ads

- Post a Job

About

- Our Commitment
- Policies & Legal Notices

Help

Search

Donate

Homepage

The new BCCLS homepage will be organized into seven primary sections, along with the header and footer. This layout will provide the advantages of a one-page website, enhancing patron engagement and enabling faster delivery of important messages and calls-to-action. It will also make it easier for users to find information and navigate to our member libraries' websites.

Header

Logo

Navigation

Section 1: Welcome

Welcome

- Welcome Message
- Hero Image

Section 2: Catalogs

BCCLS Catalog

e-Books

e-Audiobooks

e-Magazines

Apply for an eCard

Section 3: World Languages

Link to Vega already filtering for languages other than English

Section 4: News & Events

Carousel including content from the blog style News page

Section 5: Empowering Libraries - Empowering You!

- Graphic and text briefly explaining our commitment to collaboration through cost-effective resource sharing, shared professional development, and the fostering of initiatives to facilitate a forward-thinking public library system.
- Link to Our Commitment page with details about
 - Delivery
 - Shared professional development
 - Managed IT

Section 6: BCCLS Scholarship Fund

Link to main scholarship page

Section 7: Want Ads

- Current Listings

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- Post a Job
- Sign Up For Want Ad Alerts

Footer

Logo & Address

Catalogs

- Bccls Library Catalog
- E-Content Catalog

About BCCLS

- Member Libraries
- About
- Policies & Legal Notices
- Scholarship
- Help

Jobs

- BCCLS Want Ads
- Post A Job
- Sign Up For Want Ad Alerts

Pages

Listed below are the main pages for the new BCCLS website. These pages will either be created specifically for this new site or the content will include updated information from the current public website.

Home

This page will feature a graphic and welcoming message about BCCLS. It will provide an overview of the services we offer and our commitment to collaboration through cost-effective resource sharing, shared professional development, and fostering initiatives to facilitate a forward-thinking public library system.

Locations

A list of member libraries from which patrons can easily search for and access both short- and long-term messages, such as emergency closings.

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- Map with Search Bar
- Emergency Closings Banner

News & Events

A blog style platform where users can find announcements pertaining to events such as BCCLS Scholarship events which are open to the general public, including Friends Brunch, Trustee events and events which are meant exclusively for BCCLS members and patrons.

Apply for an eCard

On this page patrons can find more information about registering for an e-card to gain access to the e-content offered by BCCLS. The information will be available in multiple languages including English, Chinese, Korean, Russian, Polish, Japanese, and Spanish.

- BCCLS eCards
 - Translations
 - Link to registration page in BCCLS catalog

Want Ads

Patrons looking for employment within a library can peruse the current listings on the BCCLS Want Ads or sign up to receive email notifications when new positions are posted. Posting a job is open to anyone, but all job listings are subject to approval before being published.

- Current Listings
- Post a Job
- Sign Up for Want Ad Alerts

About

The About page on the BCCLS website will include information on the organization's history, mission, vision, current executive board, and definitions of reciprocal borrowing and integrated library management systems. This information can help users better understand BCCLS.

- What is "Buckles"?
- Our Mission
- Our Vision

- Our Governance
- Committees
- History of BCCLS
- Reciprocal Borrowing
- Integrated Library Management Systems
- Training
- People

Our Commitment

We will provide graphics and text that demonstrate how our member libraries benefit from cost-effective resource sharing, shared professional development, and managed IT and how these benefits ultimately extend to the patrons of the libraries.

- Delivery
 - Average # of items delivered daily
 - Quick turnaround time
- Shared professional development
 - Average # of programs and training events offered
 - Average # of staff members attending
- Managed IT
 - Support
 - Managed equipment
 - Managed wifi

Policies & Legal Notices

This page will contain all of our policies as well as legal notices applicable to our services.

- Policies
 - Eligibility For Library Services
 - Borrowing Materials In Bccls
- Legal Notices
 - Confidentiality
 - Email

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- Network Privacy
- Third Party Vendors
- Third Party Websites
- Patron-Generated Content
- Use of the Content from BCCLS Websites
- Photos

Help

The Help page will provide users with updated user guides that offer assistance in searching through our catalogs and answering frequently asked questions.

- Downloadable Guides
 - BCCLS Q&A
 - Catalog Search Tips
 - Quick Catalog Guide
- FAQ

BCCLS Scholarship Fund

On the main Scholarship page, you can find information about the BCCLS Scholarship Fund, including descriptions of each scholarship, the number of scholarships awarded, the total amount distributed, previous recipients, and instructions on how to apply. Donors will also be able to make donations to support the BCCLS Scholarship Program via a Donate button.

- Donate Buttons
- What Are The Mary Joyce Doyle Scholarship Awards?
- About the Scholarships
- Links to Current & Past Recipients documents
- Bccls Scholarship Guidelines
- Our Numbers that Speak
 - # of Scholarships
 - \$ Awarded
- Other Ways to Donate