

## OBJECTIVE

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To obtain a position with an established design and development team for whom I can provide the highest level of quality web design for the ultimate user experience. I am seeking a company wherein I can help the organization meet and surpass its goals while expanding my expertise.

## AREAS OF EXPERTISE

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HTML5, CSS3, PHP, JavaScript, jQuery, WordPress, Bootstrap, Foundation Flex Grid  
Adobe Creative Cloud: Illustrator, Photoshop, InDesign, Dreamweaver, Animate, Premiere Pro  
Microsoft Office: Word, Powerpoint, Excel

## WORK EXPERIENCE

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### CONTRACT WEB DESIGNER

2014 - Present

**Self-Employed** - New York, NY

- **Access Abilities, LLC** - Home Modification and Accessibility Consultants - Jersey City, NJ  
Designed and developed custom static website using HTML, CSS and jQuery/JavaScript.
- **Maven Designs** - Independent Dress Label - Jersey City, NJ  
Designed and developed custom responsive website using HTML, CSS and jQuery/JavaScript.
- **The Artists' Lab** - Arts Collaborative Organization - New York, NY  
Designed and developed responsive website showcasing interactive image galleries and CSS animation using HTML, CSS and jQuery/JavaScript.
- **Tommy Joscelyn** - Actor, Singer Dancer - New York, NY  
Designed and developed custom responsive website for independent performing artist, featuring interactive image galleries, using HTML, CSS, jQuery/JavaScript and Bootstrap library.

### WEB DESIGNER & DEVELOPER

2009 - Present

**Russell Sutter** - Jersey City, NJ

- Full stack developer responsible for design and development of web presence for start-up company using HTML5, CSS3 and PHP.
- Create and maintain SQL database connected to e-Commerce platform using PHP.
- Designed and developed brand identity using Adobe Illustrator.
- Optimize web assets for speed and performance.

### MARKETING & PROMOTIONS

**Dance Manhattan** - New York, NY

2000 - 2009

- Created marketing material for print and web using Photoshop & Illustrator.
- Used Photoshop to edit and optimize digital assets and wrote copy for marketing and promotional materials.
- Managed and updated website database using proprietary CMS and HTML.

## EDUCATION

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### **Bachelor of Science, Web Design & Interactive Media**

2018

The Art Institute of Pittsburgh - Online Division

Graduated with Honors: G.P.A. 4.0

- Excelled at front-end languages such as HTML5, CSS3, JavaScript, and jQuery.
- Developed projects utilizing libraries such as Bootstrap and Greensock (GSAP) to maximize responsiveness and user interactivity.

#### *Interactive Web Design Projects*

##### **Interactive Authoring I** - Animated Banner Ad and Landing Page

Designed and developed banner ad and landing page using HTML, CSS and Greensock (GSAP)

All graphics and icons were created using Adobe Illustrator.

Banner Ad - <http://jpalmer422.aisites.com/kauai/BannerPage.html>

Landing Page - [http://jpalmer422.aisites.com/kauai\\_vacations/index.html](http://jpalmer422.aisites.com/kauai_vacations/index.html)

##### **Interactive Authoring II** - Landing Page for Interactive Mixology Website

Designed and developed interactive animations with mixology theme using Adobe Edge Animate. Incorporated interactive animations on webpage using HTML and CSS.

All graphics were created using Adobe Illustrator.

Animation Example - <http://jpalmer422.aisites.com/IMD221/mixology/animation.html>

Animation Example - [http://jpalmer422.aisites.com/IMD221/mixology/drag\\_drop\\_animation.html](http://jpalmer422.aisites.com/IMD221/mixology/drag_drop_animation.html)

##### **Interactive Authoring III** - Landing Page and Mobile App

Designed and developed landing page, featuring parallax scrolling effect, and mobile app for fictitious Campus Subs company. The app was built using HTML, custom CSS and the jQuery Mobile library. All graphics and icons were created using Adobe Illustrator.

Landing Page - [http://jpalmer422.aisites.com/IMD232\\_P01/landingPage/index.html](http://jpalmer422.aisites.com/IMD232_P01/landingPage/index.html)

Mobile App - [http://jpalmer422.aisites.com/IMD232\\_P01/beta/index.html](http://jpalmer422.aisites.com/IMD232_P01/beta/index.html)

##### **Interactive System Design** - Team Lead for Instructional Design Plan

Team leader for the creation and development of six-week e-learning adult education course.

Responsibilities included:

- Creating design style guide
- Determining direction of course principles and instructional goals and behavioral objectives
- Creating wireframes and slides
- Scheduling group meetings and maintaining time & action calendar

## QUALIFICATION HIGHLIGHTS

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Proven communication skills and ability to work efficiently in independent and team environments through instructor and collaborator roles.

Fast learner; can rapidly adapt to job requirements. Highly organized with superior ability to effectively handle multi-tasking and deadline prioritization. Self-motivated team player.